



MARTINSBURG-BERKELEY COUNTY PARKS & RECREATION BOARD
273 Woodbury Avenue · Martinsburg, WV · 25404 · 304-264-4842

January 2019

On behalf of the Martinsburg-Berkeley County Parks & Recreation, thank you for considering sponsorship of the 2018 Toni Saylor Summer Concert Series. The concert series has gone through a number of changes over the years, however, it has been a part of our summertime events at War Memorial Park since the 1970's. It was in 1990 that an official 'sponsor' was obtained and the weekly summer music in the park began. The most recent change to the series came in 2013 when it was renamed to The Toni Saylor Summer Concert Series in honor of long-time employee, Toni Saylor, who passed away after a lengthy battle with cancer in 2012. Toni held the series close to her heart and put great effort into its success each year.

The Toni Saylor Summer Concert Series is free for the community to attend and is held every Thursday evening from 7:00pm-8:30pm throughout the summer (averaging 11 weeks) at our War Memorial Main Pavilion stage. Our goal is to provide great live music entertainment for the community in a beautiful park setting. While some of our bands join us each year, we also like to add new talent to the mix. Our concert attendees range in all ages and come from not only here in Berkeley County, but surrounding counties and states. Each week provides the crowd with a variety of family-friendly music genres to cover a wide-range of interests. We have bleacher-style seating, pavilions and picnic tables nearby. You can also bring your own outdoor chairs for comfort. The concession stand is open to provide snacks or you are welcome to bring your own picnic to enjoy before or during the show.

The success of the concert series relies upon the generous financial support of area businesses, corporations, organizations and private citizens. If your business would like to become a Toni Saylor Summer Concert Series Sponsor for 2019, below are the four options available if you would like to take part:

PLANTINUM SPONSORS (\$2,000)

- Company/organization full-color logo is on a 2'x3' sign displayed on the stage throughout the summer series.
- Logo appears on all summer concert series promotional materials (flyers, posters, etc.)
- Logo on M-BC Parks & Recreation's social media outlets (website, Facebook and Instagram) for concert promotion,.
- Company/organization is also publicly acknowledged at each concert night.

GOLD SPONSORS (\$1,000)

- Company/organization full-color logo is on a 2'x2' sign displayed on the stage throughout the summer series.
- Logo appears on all summer concert series promotional materials (flyers, posters, etc.)
- Logo on M-BC Parks & Recreation's social media outlets (website, Facebook and Instagram) for concert promotion.
- Company/organization is also publicly acknowledged at each concert night.

SILVER SPONSORS (\$500)

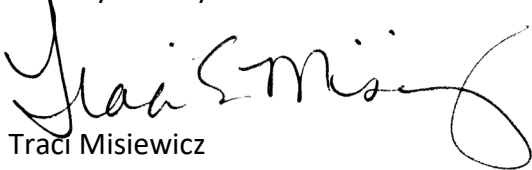
- *Logo appears* on all summer concert series promotional materials (flyers, posters, etc.)
- Logo on M-BC Parks & Recreation's social media outlets (website, Facebook and Instagram) for concert promotion.
- Company/organization is also publicly acknowledged at each concert night.

BRONZE SPONSORS (\$250)

- Company/organization *name is listed* on all summer concert series promotional materials (flyers, posters, etc.)
- Company/organization name included M-BC Parks & Recreation's social media outlets (website, Facebook and Instagram) for concert promotion.
- Company/organization is also publicly acknowledged at each concert night.

We hope that you will consider sponsorship for not only the advertising benefits, but the positive community impact as well. Included in this packet is a Sponsor Form that you can complete and return. If you have any questions, please call our Administrative Office or email Traci Misiewicz (traci@mbcparks-rec.org).

Thank you for your time and consideration,



Traci Misiewicz
M-BC Parks & Recreation



2019 SPONSORSHIP FORM

YES...I would like to be a sponsor for the 2019 Toni Saylor Summer Concert Series!

___ PLATINUM (\$2,000)

___ GOLD (\$1,000)

___ SILVER (\$500)

___ BRONZE (\$250)

Company/Organization Name: _____

Address: _____ City: _____ State/Zip: _____

Contact Name: _____

Phone Number: _____ Work Cell

Email address: _____

Please make checks payable to: M-BC Parks & Recreation (memo line: 2019 TSSCS Sponsor) and mail or hand-deliver to the address below:

**M-BC Parks & Recreation Board
Attn: Traci Misiewicz
273 Woodbury Avenue, Martinsburg, WV 25404**

Thank you for your generosity and commitment to our community by being part of the Toni Saylor Summer Concert Series held at War Memorial Park!